CORPORATE SPONSORSHIP

About BEACN

Thank you for your interest in sponsoring the Bay-area Environmentally Aware Consulting Network (BEACN), a rapidly growing green business consulting club at the University of California, Berkeley. Our organization is committed to providing quality consulting services to businesses and non-profit organizations regarding environmental sustainability. We believe our services can help businesses find the delicate balance between financial profitability and environmentally conscientiousness. By doing so, we are creating positive change in our community and encouraging businesses to become better corporate citizens.

Our History

BEACN was founded in 2006 by two Haas undergraduates with the goal of helping local restaurants successfully progress through Alameda County's Green Business Certification Program. Today, we are an organization that is officially sponsored by the Walter A. Haas School of Business as well as the Associated Students of the University of California. We have helped certify all of UC Berkeley's on campus restaurants, conducted environmental assessments for large on-campus events and a variety of campus organizations, and created environmental action plans for local businesses and non-profits. Our client list includes Berkeley's Cal Dining restaurants, the Cal Recreational Sports Facility, Advanced Home Energy, and Covenant House.

Bay-area Environmentally Aware Consulting Network
UNIVERSITY OF CALIFORNIA, BERKELEY

Our Consultants

Our membership consists of twenty-five dedicated consultants with very diverse backgrounds in business, environmental science, economics, conservation studies, engineering, biology, etc. After undergoing a rigorous application and interview process, each consultant has been trained and is knowledgeable regarding environmental sustainability. All of our consultants are passionate about helping businesses address today's pressing concerns with sustainable growth.

Why Sponsor BEACN?

BEACN is a unique niche organization. Among the many on-campus consulting clubs and environmental groups, we are the only organization that represents an intersection of these two distinct interests. By sponsoring our club, your company will be advancing the professional development of socially conscientious students as well as promoting corporate social responsibility.

How can BEACN Help Your Company?

BEACN currently offers the following Sponsorship Packages:

Blue Package - $50 per Academic Year

- Official affiliation with Haas's only green business consulting organization.
- Your company link and logo on BEACN's website, advertising materials, and event programs.
- Company announcements posted in our weekly club newsletter

Gold Package - $100-250 per Academic Year

- All of the benefits of the Blue Package.
- Access to BEACN's exclusive resume book.
- Invitation to conduct professional workshops and to provide recruiting information to BEACN members.

Green Package - $500+ per Academic Year

- All of the benefits of the Gold Package.
- Hosting and marketing of a campus-wide event featuring your company.

Contact Us

BEACN is looking forward to working with you and developing an impactful relationship with your company. If you have any questions regarding potential sponsorship, please feel free to contact our Director of Finance, Desiree O'Brien at dobrienm@berkeley.edu.

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